

# Joe Kromer

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## Experience:

**Interactive Designer/Developer**, New Perspective Productions, Pittsburgh, PA — June 2006 - Present

- Design and Develop web sites, interactive CDs, and DVD menus.
- Encode video content from tapes to digital files.
- Learned a variety of coding languages as well as good coding practices.

**Head of Interactive**, Senior Project at The Art Institute of Pittsburgh, Pittsburgh PA — March 2006 - June 2006

- Awarded 1st place in the Toyota Yaris Debut Challenge.
- Responsible for the design and development of our campaign's web site.
- Selected to present the interactive section of our campaign to Toyota Corporate USA and their marketing team from Saatchi & Saatchi.

**Graphic Designer**, The Communifax Corporation, Cranberry Township, PA — December 2005 - June 2006

- Designed print pieces, primarily for direct mail.
- Managed projects from their conception all the way through production.
- Designed and developed Flash presentations for proposals.

**Junior Graphic Designer**, CAMOP, Pittsburgh, PA — April 2005 - December 2005

- Designed pieces that ranged from web site and email blast, to brochures and bus maps.
- A member of the team that planned and executed the Pittsburgh Premiere of George A. Romero's *Land of the Dead*.

## Education:

**The Art Institute of Pittsburgh**, Pittsburgh, PA — December 2006

Degree: Bachelor of Science      Major: Graphic Design

## Computer Programs:

### Adobe:

Photoshop  
Illustrator  
Dreamweaver  
Flash Video Encoder  
Contribute  
Acrobat Distiller

Fireworks  
InDesign  
Flash  
Flash Media Encoder  
Acrobat Professional  
Bridge

### Microsoft:

Word  
Excel  
PowerPoint  
OutLook

### Miscellaneous:

MDM Zinc  
TMPGnc  
Autodesk Cleaner  
Apple DVD Studio Pro  
MPEG Composer

## Programming Languages:

XHTML    CSS    JavaScript    ActionScript    ASP    PHP    AJAX

## Organizations:

Pittsburgh Adobe Flash Users Group      Refresh Pittsburgh